

Floriana Group opens its new ultra luxurious Marble Studio at TDI Mall, Kundli

New Delhi, Thursday, 1st December 2011: For the first time in India, Floriana Marble is introducing its new concept - an ultra luxurious Marble Studio at TDI Mall, Kundli. It is managed by SVIL Mines Ltd - a flagship company of the Floriana Group, one of the fastest growing business houses of India. The group activities are driven by its diversified portfolio of businesses like Perfumery compounds, Marble mining & retailing, Agri-business, Plantation, Wellness & Education. Recently, the group has created a buzz in the market by sponsoring the team "Rajasthan Royals" for IPL 4 and IIFA - 2011 in Toronto.

Situated in TDI Mall - Kundli on main NH-1, mall is the part of 1250 acre TDI City, Kundli, close by to the Delhi-Haryana Singhu border, the store has a unique luxurious feel to it flanked by exquisite Indian and Imported marble and stone decorative applications from various places across the globe. It is spread across 2 levels and is stretched over a huge area of 60,000 sq. ft. The store is glitzed up with the finest Imported and Indian marble scouted from the best quarries of Italy, Greece, Spain, Oman and India. Decorated with floor water fountains and exotic stone art, the store creates an unparalleled experience.

Bollywood star Sameera Reddy graced the occasion with her presence as the chief guest for the launch.

Speaking on the occasion, Mr, Ravinder Taneja, Vice-Chairman, TDI Group, said,"

"It is a good sign that organized retail is becoming a part of economic reforms and discussions. Moreover large format malls such as our TDI mall at Kundli (Sonepat) are away from the city noise and justle bustle and are becoming destination centers not only for retail outlets but also as food and entertainment hubs for the entire family. Floriana who now have their presence at the TDI mall have opened their exquisite marble studio, the largest in the country. Congratulations and full steam ahead"

Speaking on the occasion, Mr. Sanjay Jain, Chairman, Floriana Group, said, " It is a momentous occasion for everyone at Floriana to have opened the first one-of-its-kind Marble studio in India. Our objective is to bring top of the line, quality products to our customers and make shopping for marble a unique experience. This is just the beginning at TDI Mall, Kundli and we hope to establish many more such luxurious stores across the globe in the future."

About TDI Mall, Kundli

Mall has been designed as a modernistic shopping complex offering best-in-class retail-cum entertainment opportunities to suit diverse customer profiles. Situated on the main NH-1, the property enjoys an unparalleled locational advantage being in close proximity to premier residential colonies of Delhi. With a grand 650 ft frontage and 5.5 lakh of retail space, the property is undoubtedly a standalone state-of-the-art. The mall has been conceptualised not only as a shopper's paradise but also as a complete entertainment destination where one can hangout for the whole day. The mall is the longest and biggest mall on NH-1 and is strategically located at 15-minute drive from Rohini and Pitampura and next to KMP Expressway (currently, under construction). The mall will also be connected by the proposed metro link

For further information please contact:

Kalpana Gautam
PR & Communication
TDI Infrastructure Ltd
Mobile: +91- 9810360803
Email: kalpana.gautam@tdigroup.net